



PMCNEIL18@GMAIL.COM
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EXPERIENCE

2011—Present

Pinckney Hugo Group, Syracuse, New York

Assistant Art Director – Detail driven, deadline oriented, start-to-finish layout and design for nationwide clients including a major chain drug store, auto sales, and industrial construction industries. Projects also include logo design for various local, national, and international clients.

2009—2011

Step One Creative, Oswego, New York

Art Director – Brainstorm, develop and design creative materials including logos, layouts, posters, brochures and advertisements for clients including businesses and individuals across the central New York region.

EDUCATION

2008—2010

State University of New York at Oswego, Oswego, New York
Bachelor of Fine Arts Degree with Emphasis in Graphic Design.

2005—2008

Mohawk Valley Community College, Utica, New York
Associate in Applied Science Degree in Graphic Communications: Graphic Design.

SKILLS

Expert knowledge of: Graphic design concept, layout, and computer production for print and web media, typography and digital type setting, logo design and brand development.

Advanced knowledge of: Print pre-press and process camera techniques, coding and layout of HTML and CSS for the World Wide Web, traditional and digital photography techniques.

Principal knowledge of: Screen printing, darkroom techniques, traditional and digital animation, coding for actionScript, and digital sound recording.

Software Skills Include: Adobe Photoshop, Illustrator, InDesign, Dreamweaver. PC and Mac friendly!

EXHIBITIONS

2010: SUNY Oswego BFA Gallery Showing

2009: SUNY Oswego 46th Annual Juried Student Art Exhibit

2006—2008: MVCC Annual Student Exhibition, Faculty Select Show

RECOGNITION

2008—2009: Deans List, SUNY Oswego

2007: President's List with 4.0 GPA, MVCC